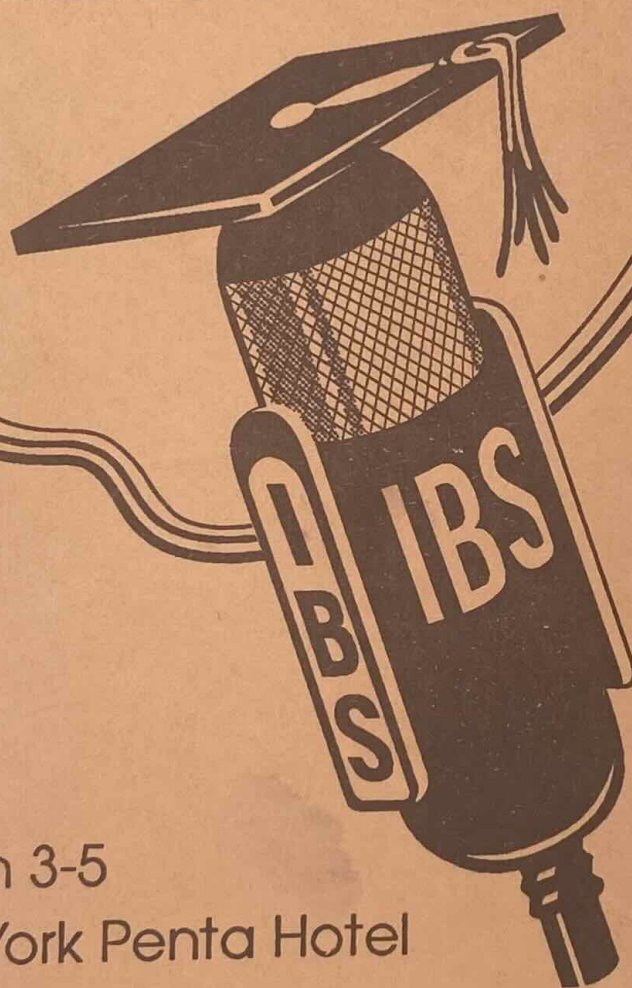


1989  
National Convention  
INTERCOLLEGIATE BROADCASTING SYSTEM



March 3-5  
New York Penta Hotel  
New York, New York

## Welcome.

This booklet contains the full program schedule for this year's IBS National Convention. Sessions covering a wide range of topics have been scheduled over the weekend, plus time to informally meet and talk with people from other stations.

Here's how to get the most out of this convention:

- Read though the program *now* and circle all of the sessions that look interesting to you.
- Assign people from your station to cover as many of these sessions as possible. (If you don't have enough people, try having someone tape it for you or arrange to get a copy from someone else who's taping it.) Take notes and compare them later on.
- Be prepared for each session by listing questions you want answered *before* each session starts. Write down additional questions as they occur to you so they won't be inadvertently forgotten.
- You can make a lot of important contacts at the convention and you'll want to stay in touch, so be sure to be ready to take down names and addresses you may need later on.

By taking a little time to get organized now, you can make sure you get the most out of this weekend. Ask questions, make friends, and have a good time.

We also ask that you respect the personal rights of other guests staying at the hotel.

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**IBS** Intercollegiate  
Broadcasting  
System

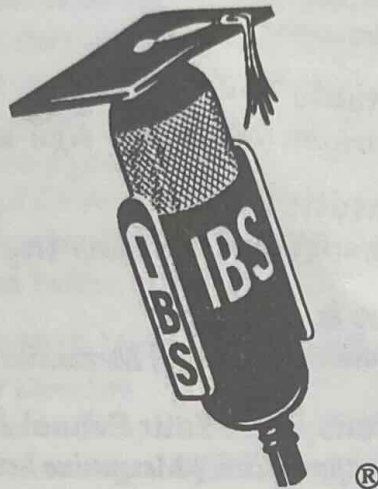
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Box 592 • Vails Gate, NY 12584-0592  
(914) 565-6710



# 1989 IBS National Convention



**Friday Afternoon - March 3, 1989**

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All meeting rooms are on the Mezzanine level (just above the main lobby) unless otherwise indicated. Check hotel maps at the back of this booklet.

**12:00 Noon to 7:30 p.m.**  
**Registration & Exhibits**  
*Mezzanine*

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This is the place to pick-up your convention program, badges, etc., then visit exhibits by equipment suppliers, technical consultants, program syndicators, record companies, and more. Exhibits will also be open on Saturday till 6:00 p.m. A great place to meet people between sessions.

**12:00 Noon to 3:00 p.m.**  
**Station and Studio Tours**  
*various area locations*

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A limited number of IBS convention attendees are invited to tour several New York City area broadcast facilities. To sign-up, go to the IBS Convention Information desk in the Mezzanine area where you registered. Space is limited to a total of 15 people for each tour, with no more than 2 delegates from any one station on any one tour. It's up to you to provide transportation, usually by cab or subway, if not within walking distance. The tours fill-up fast, so sign-up early!

## Friday Afternoon 1:30 - 2:50 p.m.

### Registration & Exhibits

*Mezzanine*

### Station and Studio Tours

*various locations - sign-up in exhibit area*

### Professional Music Directors

*Cornell/Dartmouth Room (Ivy Suite) - Upstairs*

### FCC Questions & Answers

*Washington Room / Mezzanine Level*

### Station Relations With Your School & Community

*Hartford Room / Mezzanine Level*

### Cleaning Up Your Station's Audio

*Boston Room / Mezzanine Level*

## 1:30 to 2:50 p.m.

### Professional Music Directors

*Cornell/Dartmouth Room (Ivy Suite) - Upstairs*

While many of us know what a college Music Director does, this session will give you some idea of what goes on at the professional station. Music Directors will talk about their roles in music selection relationships with the record companies and with their Program Directors . . . and about where commercial radio is headed.

Jessica Ettinger- Music Director, WPLJ - Power 95, New York

Russ Davis- Music Director, WQCD - CD 109, New York

Denis McNamara- Program Director, WDRE, Long Island, NY

## 1:30 to 2:50 p.m.

### FCC Questions & Answers

*Washington Room - Mezzanine Level*

Because of their complexity and almost constant change, the FCC rules and regulations applicable to noncommercial FM stations are an area of continuing confusion for many stations. In this informal session, we'll try to answer your questions and explain some of the more commonly misunderstood areas of the rules. Allen Myers has helped many school and college radio stations with FCC-related questions covering a broad range of areas.

Allen Myers - Senior Broadcast Analyst, FM Branch, Audio Services Div, FCC

## 1:30 to 2:50 p.m.

## **Station Relations With Your School & Community**

*Hartford Room - Mezzanine Level*

Your station license carries with it the obligation to serve your community. And, in all probability, your school or college is the licensee of your station. So, whether you (or they) like it or not, they are ultimately responsible for its operation and programming. How much do they understand of what you're doing? What lines of communications exist between the station, the school or college administrators or trustees and the community you're licensed to serve? Would they support the station if problems came up? Or would they be tempted to replace an "alternative" student-station with a professionally-staffed "public" station? How can you create understanding and support before a crisis?

John Murphy - Gen Mgr, WHUS, Univ of Connecticut; IBS Board of Directors

Thom O'hair - IBS Board of Directors

Ed Bonza - Director of Student Media, University of South Carolina, Columbia

Alexandra McCarty - Ass't Gen. Mgr., WPBX, Long Island U, Southampton, NY

Ken White - Graduate Assistant, WFSE-FM, Edinboro University of PA

Lynn Wooley - Program Director, WVCN, California University of PA

**1:30 to 2:50 p.m.**

## **Cleaning Up Your Station's Audio**

*Boston Room - Mezzanine Level*

The quality of your station's audio is important in keeping your listeners. This panel will look at what to do and not to do when designing your audio chain or distribution system.

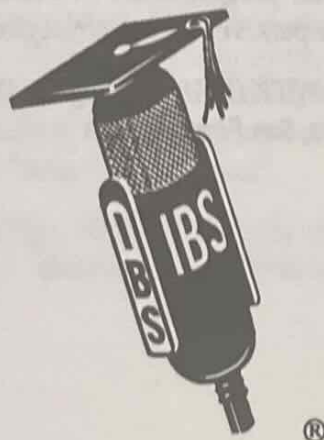
Ed Mullen - Vice President, ATI Audio Technologies, Inc.

John Tidek - LPB, Inc.

James Glanz - Chief Engineer, WHUS (FM), University of Connecticut, Storrs

Moderator:

Ludwell Sibley - IBS Engineering Staff





**Friday Afternoon - 3:00 - 4:20 p.m.**

**Registration & Exhibits**

*Mezzanine*

**Professional Program Directors**

*Georgian Ballroom - Upstairs*

**Breaking Down Musical Barriers**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

**Preparing & Looking for your First Radio Job**

*Brown Room - (Ivy Suite) - Upstairs*

**Station Training Programs**

*Washington Room - Mezzanine Level*

**Programming: New Directions / New Ideas**

*Hartford Room - Mezzanine Level*

**Station Maintenance and Design**

*Boston Room - Mezzanine Level*

**Radio News: Building the Basics**

*Buffalo Room - Mezzanine Level*

**3:00 - 4:20 p.m.**

**Professional Program Directors**

*Georgian Ballroom - Upstairs*

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A discussion featuring professional programmers . . . about programming a station, facing the realities of a competitive market, strategies and techniques.

Mark Chernoff - Program Director, WJFK (FM), Washington, DC

Thom O'hair - IBS Board of Directors, San Francisco, CA

**3:00 to 4:20 p.m.**

**Breaking Down Musical Barriers**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

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While artists of the late 1980's have been busy creating new and challenging music, many radio stations still have the artificial barriers that stifle creativity. The goal of this session is to help you to create the programming that will benefit your staff, your listeners, and the music itself.

Elany Portafekas - *Windham Hill Records*

Rich Shupe - *Reflex Magazine*

Johnathan Rudnick - *SOB/Worlds Alive*

Jon Pereles - *The New York Times*

Jim Neil - *Rykodisc*

**3:00 to 4:20 p.m.**

**Preparing & Looking for Your First Radio Job**

*Brown Room - (Ivy Suite) - Upstairs*

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Finding that first job can seem an almost impossible problem when you're just starting to look. When you look back, of course, it's somehow a lot easier. Panelist share their experiences, ideas and suggestions to make finding your first job a little less difficult.

Pat Cantwell - *Retail Sales Manager, WOR, New York*

Carlee Cash - *Sr. Desk Assistant, United Stations Radio Network, NY*

Glenn Lucas - *Sales Manager, WICE, Providence, RI; IBS Convo Staff*

Rose Polidoro - *President, Rose Polidoro Enterprises, New York*

**3:00 to 4:20 p.m.**

**Station Training Programs**

*Washington Room - Mezzanine Level*

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A good training program will help insure that all the good work you're doing at your station will be carried on. It can help new staff people to learn what's going on and how things are done. It can help lay the foundation for the continuity often missing in college radio. Also discussed will be the passing on of information to new department heads by those being replaced and avoiding the constant necessity to learn how to "re-invent the wheel".

John Murphy - *Gen Mgr, WHUS, University of Connecticut; IBS Board of Directors*

Glenn S. Gutmacher - *Communications Writer and Consultant*

## *Friday Afternoon continued*

**3:00 to 4:20 p.m.**

### **Programming: New Directions / New Ideas**

*Hartford Room - Mezzanine Level*

A discussion of the state of radio programming in the United States and throughout the world. A chance to share some thoughts about new directions, and encourage the presentation of program ideas from the IBS audience.

Irwin Gonshak - *Senior Producer, WNYE-FM, New York*

Lawrence Magne - *Editor-In-Chief, Passport to World Band Radio,  
International Broadcasting Services, Ltd.*

Terence O'Driscoll - *Program Manager, WNYE-FM-TV, New York*

Nan Rubin - *member, World Organization of Community Broadcasting (AMARC)*

**3:00 to 4:20 p.m.**

### **Station Maintenance and Design**

*Boston Room - Mezzanine Level*

Once you've got good equipment, you've got to maintain it. That's not as difficult as it may sound. With regular preventive maintenance, you can make sure your equipment gets all of the attention it needs to keep going for years. Also, if you're in the process of building new studios or re-building existing facilities, this session may help in covering areas such as basic planning, equipment, wiring, troubleshooting, documentation, etc. Avoid mistakes by learning from those who've already been through it.

Frank Burgert - *Chief Engineer, WUSB-FM, SUNY/Stony Brook, NY*

Andy Lovell - *VP, Installation, Radio Systems, Edgemont, PA*

Bob Tarsio - *Chief Engineer, WLTW-FM, New York*

Geoff Werbin - *Chief Engineer, WDHA/WMTR, Morristown, NJ*

*Moderator:*

Tom Gibson - *Chief Engineer, WVYC-FM, York College of Pennsylvania;  
IBS Engineering Staff*

**3:00 to 4:20 p.m.**

### **Radio News: Building the Basics**

*Buffalo Room - Mezzanine Level*

How to build a news department: recruiting a staff, picking a slot for your newscasts, gathering/writing/delivering your stories. This panel will help you get started.

Jim Cameron - *Cameron Communications, NYC; IBS Board of Directors*



## Friday Afternoon 4:30 to 6:00 p.m.

### **Audition Tapes & Resumés**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

### **Underground/Alternative / New Music Programming**

*Washington Room - Mezzanine Level*

### **Conception and Creativity:**

#### **How to Write for Radio Production**

*Hartford Room - Mezzanine Level*

### **Jazz Programming**

*Boston Room - Mezzanine Level*

### **Using Networks & Wire Services**

*Buffalo Room - Mezzanine*

### **Station Budgets and Finances**

*Village Room - 1st floor - take elevator*

### **EBS: The Emergency Broadcast System**

*Town Room - 1st floor - take elevator*

## 4:30 to 6:00 p.m.

### **Audition Tapes & Resumés**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

Getting your first job in radio can often depend on luck, contacts and having an effective demo tape and resumé. This session will cover the basics of audition tapes and resumes, along with discussion of both good and bad examples.

Chris Streeter - *Newsroom Coordinator, United Stations Radio Network*

Jim Cameron - *Cameron Communications; IBS Board of Directors*

Thom O'hair - *IBS Board of Directors*

## 4:30 to 6:00 p.m.

### **Underground/Alternative / New Music Programming**

*Washington Room - Mezzanine Level*

What is college radio's role in the "underground" rock movement? We'll attempt to explain the music that's really on the cutting edge. From punk to folk, the panelists will provide insight into how your station can be a part of this music.

Steve Kreitzer - *WUSB-FM, SUNY/Stony Brook, NY*

Rich Shupe - *Reflex Magazine*

Brian Long - *College Radio Promotions, SST Records*

Tom Goodkind - *Manager, Musician, The Washington Squares*

Jerry Rubino - *Promotions, Bar None Records/They Might Be Giants*

## Friday Afternoon - continued

4:30 to 6:00 p.m.

### Conception and Creativity: How to Write for Radio Production Hartford Room - Mezzanine Level

It may look good on paper, but will it sound great? Find out how to get ideas for commercial and noncommercial ads and promos. Get tips on how to write coherently and how to add the words to make a message that moves people.

Liz Chapman - *Freelance Copywriter; On-Air Personality/WHEN, Syracuse*  
Chip Chapman - *Sales Rep, Newchannels; Air Personality, WOUR, Utica*  
Don Gosselin - *Production Director, WHJY, Providence, RI*  
Robert Van Riper - *Assistant Program Director, The Radio Group*

4:30 to 6:00 p.m.

### Jazz Programming Boston Room - Mezzanine Level

College radio has a long tradition of broadcasting Jazz. Commercial stations are again playing the music. Yet, one of America's original art forms still does not get the recognition it deserves. This session covers the topic from a number of different directions including, record companies, DJ's and management. Our goal is to help you to strengthen your Jazz programming.

Greg Adamo - *Gen Mgr, WSIA, College of Staten Island, NY; IBS Board of Directors*  
Gary Walker - *Morning Announcer, WBGO, Newark, NJ*  
John Murphy - *Gen Mgr, WHUS, University of Connecticut; IBS Board of Directors*  
Caroline Kelly - *New England Foundation for the Arts*  
Mike Maninieri - *Musician, Steps Ahead*  
Heikki Sarmanto - *Music Creator, "Felix the Great", Helsinki, Finland*

4:30 to 6:00 p.m.

### Using Networks and Wire Services Buffalo Room - Mezzanine Level

Supplementing your local coverage with a national and international perspective, this panel explains the wealth of news resources available from the wire services and radio networks. What are the latest offerings from the nets beyond their packaged newscast feeds? How can your station feed stories to the wires and nets? And, how do you become a network affiliate if you don't have a satellite dish?

Jim Cameron - *Cameron Communications, Inc., NYC; IBS Board of Directors*  
Mike Freedman - *UPI Broadcast Services, Washington, DC*  
Dave Alpert - *ABC Radio Networks, NYC*



4:30 to 6:00 p.m.

**Station Budgets & Finances**

*Village Room - 1st floor - take elevator*

There's more to station budgets than simply finding money to spend, although that's certainly quite important in itself. But, you've also got to plan and keep track of its spending. If all of this sounds easy, you're probably either doing it wrong, or you've been to this session at a previous IBS National Convention. If anyone knows how to squeeze a dollar, it is certainly the Treasurer of IBS, a champion of college radio budgets and a legend among student government finance committees. He is joined by the Business Manager of a leading college station.

*Fritz Kass - Treasurer, member, IBS Board of Directors*

*Bill Fox - Business Manager, WUSB-FM, SUNY/Stony Brook, NY*

4:30 to 6:00 p.m.

**EBS: The Emergency Broadcast System**

*Town Room - 1st floor - take elevator*

EBS means a lot more than weekly test announcements. The system has been used for warnings of natural disasters, severe weather, etc. in addition to its more well-known role in national defense. EBS requirements still puzzle a lot of station people, however. This session will try to clear up the requirements, discuss the concept of participating and non-participating stations, the differences for 10-watt stations, etc. Tom and Andy are among the most knowledgeable people in the country on the subject and can clear up any questions you may have.

*Tom Gibson - Chief Engineer, WVYC-FM, York College of PA, IBS Engineering Staff*

*Andy Moore - Chief Engineer, WVOC /WCEZ, Columbia, SC; IBS Engineering Staff*

**Friday Evening, March 3, 1989**

6:00 - 7:30 p.m.

**Dinner Break - On Your Own**

There are a number of restaurants in the New York Penta and even more within a few blocks walking distance of the hotel. You can find virtually any kind of food, in any kind of price range from informal and (relatively) inexpensive (fast food and deli) to formal and quite expensive. You might check some suggestions in the information you received at registration. Remember, sessions resume at 7:30.

**Friday Evening 7:30 to 9:00 p.m.**

**Radio & Record Company Relations**  
*Georgian Ballroom - Upstairs*

**Careers in Broadcasting**  
*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

**Copywriting: A Workshop**  
*Brown Room - (Ivy Suite) - Upstairs*

**High School Radio Open House**  
*Washington Room - Mezzanine Level*

**The Basics of Carrier-Current**  
*Boston Room - Mezzanine Level*

**Interviewing Workshop**  
*Buffalo Room - Mezzanine Level*

**For Professionals Only:**  
**Survival Skills & Issues For Station Managers**  
*Town Room - 1st floor - take elevator*

**7:30 to 9:00 p.m.**

**Radio & Record Company Relations**  
*Georgian Ballroom - Upstairs*

Help to get the tools to form a productive relationship between your station and record companies. Panelists will provide perspectives on what they expect in these relationships and tips on how things can be improved.

**Jessica Ettinger - Music Director, WPLJ - Power 95, New York**

**Eleny Portafekas - Windham Hill Records**

**Gerard Cosloy - Homestead Records**

**Lori Blumenthal - IRS Records**

**Brian Long - College Radio Promotion, SST Records**

**Chris Migone - Music Services Coordinator, NCRA/ANREC, Montreal, Canada**

**Moderator:**

**Mike Stuto - Radio Promotions, Thirsty Ear Communications/Beggars Banquet**



**7:30 to 9:00 p.m.**

**Careers in Broadcasting**

**Cornell/Dartmouth Room - (Ivy Suite) - Upstairs**

Thinking about the future? Want a career in broadcasting? Competition is likely to be tough but those who plan ahead could have an edge. Those who are already there can help ...especially when they came from college radio.

Jim Cameron - *Cameron Communications, NYC; IBS Board of Directors*

Carlee Cash - *Sr. Desk Assistant, United Stations Radio Network*

Pat Cantwell - *Retail Sales Manager, WOR, New York*

Ed Goldberg - *British Broadcasting Corporation*

Vic Michaels - *On-Air Personality, 92 PRO-FM, Providence*

Ed Berenhaus - *President, Ed Berenhaus Associates*

Don Gosselin - *Production Director, WHJY, Providence*

**7:30 to 9:00 p.m.**

**Copywriting: A Workshop**

**Brown Room - (Ivy Suite) - Upstairs**

This unusual session will have participants writing broadcast copy as well as working on ways to enhance group creativity from the staff at your station. If you want to be a good copy writer or promotion or production manager, this panel may be what you're looking for.

Liz Chapman - *Freelance Copywriter; On-Air Personality/WHEN, Syracuse, NY*

Chip Chapman - *Sales Rep, Newchannels; Air Personality, WOUR, Utica, NY*

**7:30 to 9:00 p.m.**

**High School Radio Open House**

**Washington Room - Mezzanine Level**

A special session to welcome high school students and their advisors. Learn about IBS and how to get the most out of the convention. Be prepared to "show and tell" about your station. A chance to raise questions about high school radio which will be discussed throughout the weekend.

Andy Kenen - *Faculty Advisor, WKHR, Kenston HS, Chagrin Falls, OH*

Jack DeMasi - *Faculty Advisor, WKWZ, Syosset Community Radio, NY*

JoAnn Molter - *Station Manager, WKHR, Kenston HS, Chagrin Falls, OH*

**7:30 to 9:00 p.m.**

**The Basics of Carrier-Current**

**Boston Room - Mezzanine Level**

What is carrier-current and how does it work? How to estimate coverage and how to decide what equipment you need to provide the coverage you want.

Ludwell Sibley - *IBS Engineering Staff*

## Friday Evening continued

7:30 to 9:00 p.m.

### Interviewing Workshop

Buffalo Room - Mezzanine Level

Conducting a good interview is often tougher than it seems. Preparation, research and the ability to phrase questions are all key, but perhaps most important is the ability to listen. This session will discuss the basics along with some practical techniques that can be applied across the board to live interviews, news stories, sports and feature programs.

Sharon Ann Rankins - *Reporter/Anchor, WIBX, Utica, New York; IBS Convention Staff*  
Randy Gorbman - *Tape Editor, NBC Radio Network*

7:30 to 9:00 p.m.

### For Professionals Only:

### Survival Skills & Issues For Station Managers

Town Room - 1st floor - take elevator

A workshop designed to address the special needs and interests of full-time professionals at university and/or community licensed radio stations. Panelists will explore various ways to maintain continuity of operations in a changing environment, how to motivate yourself (and others) when the going gets rough and how to function effectively in your role when you may be the only full-timer at your station.

John Murphy - *Gen Mgr, WHUS University of Connecticut; IBS Board of Directors*  
Greg Adamo - *Gen Mgr, WSIA, College of Staten Island; IBS Board of Directors*  
Thom O'hair - *IBS Board of Directors*

## Friday Evening - after 9:00 p.m.

We've included some information on clubs and other entertainment going on in New York with your registration packet. But, also check the listings in the New York newspapers, especially the *Village Voice*..

Other activities are often planned at the last minute. Check the exhibit and registration area on the Mezzanine level. We'll also have any updated information posted on the IBS National Convention channel 6 on your hotel TV set. Tune-in also for segments produced by stations from throughout the country and all kinds of video put together by Thom O'hair.

Although you may not be thinking about it right now. . . sessions begin at 9:00 a.m. tomorrow morning. You might want to get together with people from your station tonight, look over the schedule, and decide who'll go to which sessions tomorrow. Of course, you could always get up early and do it then. Right.



## Saturday Morning - March 4, 1989

### **Exhibits & Registration**

*Mezzanine*

### **College Radio Program Directors Forum**

*Georgian Ballroom - Upstairs*

### **Internships**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

### **Advertising Sales**

*Brown Room - (Ivy Suite) - Upstairs*

### **Production Techniques: The Splice of Life**

*Washington Room - Mezzanine Level*

### **Minorities in Broadcasting**

*Hartford Room - Mezzanine Level*

### **Sports Broadcasting**

*Boston Room - Mezzanine Level*

### **Local News: Writing and Delivery**

*Buffalo Room - Mezzanine Level*

### **Owning Your Own Station**

*Village Room - 1st floor - take elevator*

### **Carrier-Current System Troubleshooting**

*Town Room - 1st floor - take elevator*

**9:00 a.m. to 6:00 p.m.**

### **Exhibits & Registration**

*Mezzanine*

This is the place to pick-up your convention program, badges, etc., then visit exhibits by equipment suppliers, technical consultants, program syndicators, record companies, and more. Exhibits are open till 6:00 p.m. A great place to meet between sessions, during the lunch break, etc.

***Saturday Morning 9:00 to 10:20 a.m.***

**Exhibits & Registration**

*Mezzanine*

**College Station Program Directors**

*East Room - 2nd Mezzanine/Grand Ballroom Level*

**College Station Music Directors**

*West Room - 2nd Mezzanine/Grand Ballroom Level*

**Internships**

*Cornell/Dartmouth (Ivy Suite) - 2nd Mezzanine Level*

**Advertising Sales**

*Brown Room (Ivy Suite) - 2nd Mezzanine Level*

**Production Techniques**

*Washington Room - Mezzanine Level*

**Owning Your Own Station**

*Hartford Room - Mezzanine Level*

**Sports Broadcasting**

*Boston Room - Mezzanine Level*

**Local News: Vocal Delivery & Style**

*Buffalo Room - Mezzanine Level*

**Carrier-Current Engineering: Really Making It Work**

*St. Louis Room - Mezzanine Level*

**9:00 a.m. to 6:00 p.m.**

**Exhibits & Registration**

*Mezzanine*

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The place to pick-up your convention program, badges, etc. Then, visit exhibits by equipment suppliers, technical consultants, program syndicators, record companies, and more. Exhibits are open to 6:00 p.m. A great place to meet between sessions, during the lunch break, etc.



**9:00 to 10:20 a.m.**

**Production Techniques: The Splice of Life**

*Washington Room - Mezzanine Level*

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Production is more than just being able to talk and run a studio console at the same time. Make the most of your work at your station. Studio production techniques and the planning, writing, and interviewing aspects will be explored. Everything you ever wanted to know about production.

Don Gosselin - *Production Director, WHJY(FM), Providence, RI*

Ross Brittain - *Air Personality, Z-100, New York*

Robert Van Riper - *Program Director, The Radio Group, New York*

**9:00 a.m. to 10:20 a.m.**

**Minorities in Broadcasting**

*Hartford Room - Mezzanine Level*

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Free form discussion with several minority broadcasters. Participants are invited to ask questions and exchange ideas on strategies for minority involvement in the broadcast industry.

Nat Phillips - *Computers in Public Radio; member, IBS Board of Directors*  
*additonal panelists to be announced*

**9:00 to 10:20 a.m.**

**Sports Broadcasting**

*Boston Room - Mezzanine Level*

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Sports broadcasting and related fields can be exciting careers. Topics for discussion include developing contacts within the industry, applying for internships, and producing demo tapes for job applications. In addition we'll cover planning for live event coverage of both men's and women's athletics, how to best utilize your staff for programming and formatting call-in shows.

Tony White - *Former Sports Dir, WUSB, SUNY/Stony Brook; Reporter, SportsPhone*

Eric Spinato - *Sports Director, WNYT, New York Institute of Technology, Old Westbury*

Dave Vallone - *former Sports Director, WUSB, SUNY/Stony Brook, New York*

*Moderator:*

Tom Buffolano - *Marketing Coordinator, VH-1, MTV Networks, New York*

## *Saturday Morning continued*

**9:00 to 10:20 a.m.**

### **Local News: Writing and Delivery**

*Buffalo Room - Mezzanine Level*

How do you cover news in your community? And, how does it get written and delivered on-air? Do you use locally-gathered sound in your newscasts, and if so, how does it fit with your news copy? Who reads your newscasts...the person who writes them, or an announcer? How do you motivate your local news staff? Do they get academic credit for their work? The answers to these questions and many others await you from this important panel.

Barbara Malmet - *Brooklyn College & ABC Radio Networks*

Sam Hall - *WOR, New York*

Peter Ensel - *Faculty Advisor, WPLT-FM, SUNY /Plattsburgh, NY*

**9:00 to 10:20 a.m.**

### **Owning Your Own Station**

*Village Room - 1st floor - take elevator*

A lot of college radio people would like to someday own their own radio station. This session discusses things from a practical viewpoint, including initial considerations, problems and prospects. It may be more possible than you think.

Thom O'hair - *IBS Board of Directors*

Mike Harrison - *President, H&H Broadcasting Co, Inc.;*

*President, Goodphone Communications*

**9:00 to 10:20 a.m.**

### **Carrier-Current Troubleshooting**

*Town Room - 1st floor - take elevator*

Carrier-Current systems are unique in their design. This panel will discuss finding problems in your system, the equipment you need, and how to repair it.

David W. Borst - *Vice-Chairman, West, Co-Founder, IBS*

*Co-Originator of Campus Carrier-Current Broadcasting*

Richard Crompton - *LPB, Inc.*

Andy Lovell - *Vice President, Installation, Radio Systems, Inc.*



**Exhibits & Registration**  
*Mezzanine*

**College Music Directors Forum**  
*Georgian Ballroom - Upstairs*

**Station Managers Forum**  
*Brown Room - (Ivy Suite) - Upstairs*

**Off-Air Media Careers**  
*Washington Room - Mezzanine Level*

**FCC Questions & Answers**  
*Hartford Room - Mezzanine Level*

**Publishing A Program Guide**  
*Boston Room - Mezzanine Level*

**Sharing the Secrets of High School Radio**  
*Buffalo Room - Mezzanine Level*

**Remotes & the Telephone Companies**  
*Village Room - 1st floor - take elevator*

**College & High School Station Advisors Workshop**  
*Town Room - 1st floor - take elevator*

**Continuous to 6:00 p.m.**  
**Exhibits & Registration**  
*Mezzanine*

This is the place to pick-up your convention program, badges, etc., then, visit exhibits by equipment suppliers, record companies, and more. Exhibits are open to 6:00 p.m. A great place to meet between sessions, during the lunch break, etc.

**10:30 to 11:50 a.m.**  
**College Music Directors Forum**  
*Georgian Ballroom - Upstairs*

A forum for the exchange of ideas and information by and for those involved with music programming and record company relations.

Dave Gottlieb - Music Director, KFJC, Foothills Junior College, Los Altos, CA  
Jim Rumsey - Music Director, WFSE-FM, Edinboro University of Pennsylvania  
Chris Crowley - Music Director, WUSB-FM, SUNY/Stony Brook, Stony Brook, NY  
Josh Rosenthal - Music Director, WCDB-FM, SUNY/Albany, NY

## *Saturday Morning continued*

**10:30 a.m. to 11:50 a.m.**

### **Station Managers Forum**

*Brown Room - (Ivy Suite) - Upstairs*

Student Station Managers have a unique first-hand understanding of the problems of managing a student-staffed stations. In this session, managers from a number of stations share their experiences, ideas, problems and possible solutions, as they may relate to your own situation. There'll be an opportunity to discuss your station's problems as well.

*John Murphy - IBS Board of Directors*

*Cletus McConville - Station Manager, WVCS, California Univ of Pennsylvania*

*Michael Manes - General Manager, WDCR, University of Dayton, Ohio*

*Greg Cuoco - Station Mgr., WRHO, Hartwick College, Oneonta, NY*

*Sean Kelliher - Operations Manager, WHUS, University of Connecticut, Storrs*

*Martha-Marie Kleinhans - National Coordinator, NCRA/ANREC, Montreal*

**10:30 a.m. - 11:50 a.m.**

### **Off-Air Media Careers**

*Washington Room - Mezzanine Level*

The options open for careers in communications extend well beyond the broadcast industry itself. This session will explore and discuss some of these career alternatives, particularly in light of developing technology and the changing regulatory climate.

*Rick Askoff - Attorney, National Exchange Carrier Association, Whippany, NJ*

*Dorothy Gray - Associate Beauty Editor, Seventeen Magazine*

*Rebecca Skidmore - Assistant Business Manager, WHEN/WRHP, Syracuse, NY*

**10:30 a.m. to 11:50 a.m.**

### **FCC Questions & Answers**

*Hartford Room - Mezzanine Level*

Because of their complexity and almost constant change, the FCC rules and regulations applicable to noncommercial FM stations are an area of continuing confusion for many stations. In this informal session, we'll try to answer your questions and explain some of the more commonly misunderstood areas of the rules. Allen Myers has helped many school and college radio stations with FCC-related questions covering a broad range of areas.

*Allen Myers - Senior Broadcast Analyst, FM Branch, Audio Services Div, FCC*



**10:30 a.m. to 11:50 a.m.**

**Publishing a Station Program Guide**

*Boston Room - Mezzanine Level*

An increasing number of school and college radio stations have seen a program guide as a promotional tool, revenue generator, and image builder for their station. This session will discuss the benefits and problems associated with publishing a program guide and how to do one for your station.

John Stevenson - NCRA/ANREC, Montreal, Canada

Chris Cavallucci - Underwriting Dir, WXAC, Albright College, Reading, PA

Rich Koch - Mgr., Type & Design Services, SUNY/Stony Brook

Tish Valter Koch - Freelance Graphic Artist

**10:30 to 11:50 a.m.**

**Sharing the Secrets of High School Radio**

*Buffalo Room - Mezzanine Level*

A session to share problems which are common to high school radio. Work together with other high school students to find solutions. Areas of emphasis are staffing, training, and music service for high school radio.

Brant Schlatter - Program Director, WKHR, Kenston High School, Chagrin Falls, OH

David Lanton - Business Manager, WKWZ, Syosset Community Radio, NY

**10:30 a.m. to 11:50 a.m.**

**Remote Broadcasts & the Telephone Companies**

*Village Room - 1st floor - take elevator*

One of the results of the AT&T breakup has been the restructuring and re-pricing of broadcast program lines. For some stations, this has meant a substantial increase in operating costs for remote broadcasts and for studio/transmitter lines. These changes are discussed and explained as are ways to reduce your program line dependence and/or costs. Also, using dial-up telephones for regularly-scheduled and special remote broadcasts; equipment requirements, etc.

Ludwell Sibley - IBS Engineering Staff

Tom Hartnett - Engineer, Comrex Corporation

**10:30 to 11:50 a.m.**

**College & High School Station Advisors Workshop**

*Town Room - 1st floor (take elevator)*

A session for both new and experienced advisors. Our chance to discuss problems and look for solutions. We will specifically be dealing with license renewals, public access files and other FCC-related questions. This is an opportunity to hear of our successes and get help to overcome our problems.

Andy Kenen - Faculty Advisor - WKHR, Kenston High School, Chagrin Falls, OH

Jack DeMasi - Faculty Advisor - WKWZ, Syosset High School, Syosset, NY

Peter Ensel - Faculty Advisor - WPLT, SUNY/Plattsburgh, Plattsburgh, NY

Jeff Tellis - President - IBS

## Saturday Afternoon

**12 Noon to 2:00 p.m.**

### **Lunch Break - On Your Own**

Just enough time to find a place for lunch in the hotel or nearby. You might want to check the list included with the information you received at registration. There are plenty of restaurants within a few blocks of the hotel. Remember, regular sessions resume at 2:00 p.m., so be back by then.

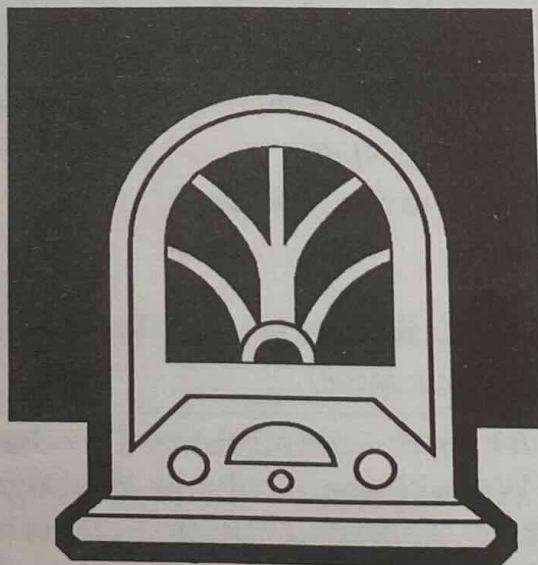
**12:45 to 1:45 p.m.**

### **IBS 50th Anniversary Planning Caucus**

*Hartford Room - Mezzanine*

A year from now, in 1990, IBS will be celebrating its 50th anniversary. It's a real chance to let more people know who and what we and our stations are, what we do and what makes us different. In this informal caucus, we'll talk about and ask for ideas on how to best mark this occasion and lay the groundwork for future planning.

**Norman Prusslin** - *General Manager, WUSB-FM, SUNY/Stony Brook, NY;*  
*Lecturer, Theater Arts Department;*  
*Chairman of the Board, IBS*





**Saturday 2:00 to 3:20 p.m.**

**Record Company Forum**

*Georgian Ballroom - Upstairs*

**Setting Station Indecency Policies**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

**Where Should We Go After High School Radio?**

*Washington Room - Mezzanine Level*

**Using Microcomputers at Your Station**

*Hartford Room - Mezzanine Level*

**Carrier-Current Applications**

*Boston Room - Mezzanine Level*

**Resumé Workshop**

*Buffalo Room - Mezzanine Level*

**2:00 to 3:20 p.m.**

**The Record Company Forum**

*Georgian Ballroom - Upstairs*

Traditionally, one of the convention's most popular sessions. Reps from record companies voice their perspective on station service, feedback, playlists, promotions, etc. Also, information on college radio's expanding role in the music business, including playlist reporting to music licensing firms. Not the place to discuss individual station service problems, so make questions/comments applicable to school/college stations as a whole, or to single type of station, for example, cable FM. Remember, some of the record company reps will be available individually during the weekend between sessions, on the exhibit floor or elsewhere at the convention.

*Moderator:*

**Norman Prusslin** - *General Manager, WUSB-FM, SUNY/Stony Brook, NY;*

*Lecturer, Theater Arts Department; Chairman of the Board, IBS*

**Lori Blumenthal** - *IRS Records*

**Michael Biosi** - *Dresser Records*

**Scott Campbell** - *Nebula Records*

**Bobbi Cherrelle** - *Delfon Recording Society*

**Gerard Cosloy** - *Homestead Records*

**Mark Fried** - *BMI*

**Pete Ganbarg** - *TVT Records*

**Joey Green** - *Kangaroo Records*

**Richard Meyer** - *Fast Folk Musical Magazine*

**Jim Neil** - *Rykodisc*

**Jill Richmond** - *CBS Records*

*The list of participants shown above reflects only those confirmed when this schedule was printed and is subject to probable last-minute additions and changes.*

**2:00 to 3:20 p.m.**

**Setting Station Indecency Policies**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

Recent actions by Congress, the FCC and the Court of Appeals have increased confusion and debate regarding policies and procedures dealing with controversial "adult" language and subject matter. FCC rules may seem to leave room for differing interpretations, but practical considerations may outweigh matters of principle in some instances. Included will be a brief review of the Commission's current policies and rules, case histories, and exploration of options for collective action should a 24-hr/day ban on adult programming be implemented.

John Murphy - *IBS Board of Directors; General Mgr, WHUS, Univ of Connecticut*

Rick Askoff - *Attorney, National Exchange Carrier Association*

Steven Schaffer - *Attorney, Schwartz, Woods and Miller, Washington, DC*

Thom O'hair - *IBS Board of Directors*

Richard Yao - *Founder, Fundamentalists Anonymous*

John Stevenson - *President, NCRA/ANREC, Montreal, Canada*

**2:00 to 3:20 p.m.**

**Where Should We Go After High School Radio?**

*Washington Room - Mezzanine Level*

This session is to help high school students make a decision about where to go after high school. Panel members will discuss colleges and the technical school option, which colleges offer the most respected radio and TV courses.

Andy Kenen - *Faculty Advisor, WKHR, Kenston High School, Chagrin Falls, Ohio*

Ted Molter - *Kent State University, Kent, Ohio*

**2:00 to 3:30 p.m.**

**Carrier-Current Applications**

*Boston Room - Mezzanine Level*

Putting carrier-current theory to practical use can be tricky. This panel will look at how to make the most of your system and its equipment.

David W. Borst - *Vice Chairman/West, Secretary, Co-Founder, IBS*

Richard Crompton - *LPB, Inc.*

Andy Lovell - *VP, Installation, Radio Systems, Inc.*

**2:00 to 3:20 p.m.**

**Resume Workshop**

*Buffalo Room - Mezzanine Level*

Your resume serves to summarize who and what you are to a potential employer. In this informal, personal and practical workshop, we'll take a look at the specifics involved - what to include, what to leave out, length, style, format, and more.

Mike Teer - *Assistant Director/Data Management, Temple University*



**2:00 to 3:20 p.m.**

**Using Microcomputers at Your Station**

*Hartford Room - Mezzanine Level*

Technological breakthroughs, higher volume, and low-cost compatibles have put the personal computer within the budget range of many school and college radio stations. Their uses include everything from cataloging your record library, doing your logs, donor solicitation and tracking, routine letter-writing, creation of promotional literature, program guides, etc. Outside companies provide access to electronic mail and large informational databases, including those specializing in news/journalism, music, technical, and a whole range of goods and services. This session takes a look at typical station applications for computers and provides some practical information on how to put them to use for you. A chance to share ideas, programs, and applications.

Nat Phillips - *Computers In Public Radio; IBS Board of Directors*

Frank Burgert - *Assistant Chief Engineer, WLTW, New York*

Eric Buchter - *Computers In Public Radio*

Jim Cameron - *SysOp, Journalism Forum, CompuServe; IBS Board of Directors*

James Rucker - *President, Innovative Data Systems*

**Saturday Afternoon 3:30 - 4:50 p.m.**

**Exhibits & Registration**

*Mezzanine*

**On-Air Personalities**

*Georgian Ballroom - Upstairs*

**How College Stations Can Make Themselves More Valuable to the Professional Broadcast Industry**

*Brown Room - (Ivy Suite) - Upstairs*

**Fundraising: Underwriting and Radiothons**

*Washington Room - Mezzanine Level*

**Listening for the Future Artists**

*Hartford Room - Mezzanine Level*

**Women In Communications**

*Boston Room - Mezzanine Level*

**Careers In Radio News: Is There a Future?**

*Buffalo Room - Mezzanine Level*

**Going FM or Increasing Your Power**

*Albany Room - 1st floor - take elevator*

## *Saturday Afternoon continued*

**3:30 to 4:50 p.m.**

### **On-Air Personalities**

*Georgian Ballroom - Upstairs*

On-air personalities are alive and well in New York City and elsewhere. With many radio and video outlets playing similar music, the differences are more often found in the air personalities. Rather than simply trying to blend-in and take second place to the music, they are each distinctive performers attracting listeners on their own. It's not as easy as they make it sound and not everyone can do it successfully. Our panel of professionals share their experiences, opinions and ideas with you.

Ross Brittain - *Producer, On-Air Personality, Morning Zoo, WHTZ - Z-100, NY*

Tim Byrd - *VJ, VH-1; On-Air Personality, WQHT - Hot 97, New York*

Gary Dell'Abate - *Producer, Howard Stern Show, WXRK - K-Rock, New York*

Vic Michaels - *On-Air Personality, 92 PRO-FM, Providence*

Donna Donna - *On-Air Personality, WDRE, Long Island, NY*

**3:30 to 4:50 p.m.**

### **How College Stations Can Make Themselves More Valuable to the Professional Broadcast Industry**

*Brown Room - (Ivy Suite) - Upstairs*

We provide specific suggestions to attendees on how to:

- get commercial stations in the area to treat them more seriously
- improve their chances of getting jobs after graduation
- increase the number of broadcast internships for station staff
- get more and better equipment at little or no cost to develop better training
- build cooperation with local commercial stations to provide visiting trainers, and lecturers
- develop, promote and/or co-sponsor events in the community that get noticed

Panelists include reps from professional and college stations which have accomplished these programs. They will discuss what they do, how this cooperation can spread and increase and how to gradually implement these programs at other stations.

Glenn Gutmacher - *Communications Author;*

*currently writing book on The History of College Radio in America*

Tom Chiusano - *General Manager, WXRK - K-Rock, New York*

Dr. Robert L. Hilliard - *Communications Dept. Professor of Mass Communications, Emerson College, Boston, and former Chief, Educational Broadcast Branch, FCC*

Douglas Limon - *Executive Director, NACB, Providence, RI*

Norman Prusslin - *Board Chairman, IBS; Gen Mgr., WUSB, SUNY/Stony Brook, NY*

Julia Rothwax - *Publicity Director, WKCR-FM, Columbia University, NY*

John Pernick - *WFIT, Florida Institute of Technology, Melbourne, FL*



**3:30 to 4:50 p.m.**

**Fundraising: Underwriting and Radiothons**

*Washington Room - Mezzanine Level*

Each year, stations express an increasing interest in methods of generating funds from external sources to supplement funds received from student government or elsewhere within the school or college. Liberalization of FCC rules has heightened interest still further. This panel will discuss some methods which have already proven successful and might be adapted to your situation. Also, some potential problems will be mentioned to help you avoid mistakes.

Steven Schaffer - Attorney, Schwartz, Woods and Miller, Washington, DC

John Murphy - IBS Board of Directors

Dan Finn - Sales Manager, WMJY, Long Branch, NJ

Will Braverman - Sales & Business Manager, WNYU, New York University

Randy Persi - Operations Manager, WVCS, California University of Pennsylvania

Liz Goetz - Development Director, WHUS, University of Connecticut, Storrs

**3:30 to 4:50 p.m.**

**Listening For the Future Artists**

*Hartford Room - Mezzanine Level*

How can those of us who support new artists teach the major labels how to listen to them? And, how can we help the influential companies teach the greater audience to listen to new artists?

Jay Rosen - J&R Music World; IBS Convention Staff

Richard Meyer - Songwriter, Musician, Editor/Fast Folk Musical Magazine

William Ruhlman - Freelance Journalist

Dino Pepicello - Ass't Music Director, WFSE-FM, Edinboro University of PA

Joan Orr - WATD, Marshfield, MA

**3:30 to 4:50 p.m.**

**Women in Communications**

*Boston Room - Mezzanine Level*

Is "the media" sexless or biased? Find out from panel members and other females at the convention. What are the issues for women in this field? Is your gender an advantage or a disadvantage? You'll hear a variety of opinions and participation will be encouraged.

Liz Chapman - Freelance Copywriter; On-Air Personality/WHEN, Syracuse, NY

Rebecca Skidmore - Assistant Business Manager, WHEN/WRHP, Syracuse, NY

Charlotte Erwin - Account Executive, WHJY, Providence, RI

## *Saturday Afternoon continued*

3:30 to 4:50 p.m.

### **Careers In Radio News: Is There a Future?**

*Buffalo Room - Mezzanine level*

In the decade of deregulation, more stations are airing less and less news. Is there hope for a change in this trend? If not, what will be the job opportunities in radio news in the 1990's? This panel will share its members' vision of the future and some advice on how to prepare for it before you graduate and in the formative years of your broadcasting career.

Jim Cameron - *Cameron Communications, Inc., NYC; IBS Board of Directors*

Caron Shapiro - *"The Eleventh Hour", WNET-TV, New York*

Paul James - *WQCD (FM), New York*

Deborah Begel - *Association of Independents in Radio, New York*

Ed Belkin - *NBC Radio Networks*

3:30 to 4:50 p.m.

### **Going FM or Improving Your Signal**

*Albany Room - 1st floor - take elevator*

A session for those planning to apply for a new FM station or for a power increase for an existing station. This session will review the applicable FCC rules, procedures, forms, recent changes, TV channel 6 protection requirements, etc.

Andy Moore - *Chief Engineer WVOC/WCEZ, Columbia, SC; IBS Engineering Staff*

Tom Gibson - *Chief Engineer, WVYC-FM, York College of PA, IBS Engineering Staff*

John Tiedek - *LPB, Inc.*

## **Saturday 5:00 to 6:30 p.m.**

### **College Station Promotions & Publicity**

*Georgian Balloom - Upstairs*

### **New Music Programming**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

### **Job Search Strategies**

*Brown Room - (Ivy Suite) - Upstairs*

### **Production Directors: A Professional Panel**

*Washington Room - Mezzanine Level*

### **The Personal Benefits of College Radio**

*Hartford Room - Mezzanine Level*

### **Cable FM**

*Buffalo Room - Mezzanine Level*

### **FCC Questions and Answers**

*Boston Room - Mezzanine Level*



**5:00 to 6:30 p.m.**

**College Station Promotions and Publicity**

*Georgian Ballroom - Upstairs*

The simple truth is: You Are What You Promote. This session includes commercial and noncommercial promotions, creative contesting and giveaways, station designs and logos, imaging, special events, public relations with the community and much more. Get some great ideas and share your successes with others.

Marc Fink - *Account Executive, WKQB, Charleston, SC*

Charlotte Erwin - *Account Executive, WHJY, Providence, RI*

Terri Cook - *Publicity Director, WFSE-FM, Edinboro University of Pennsylvania*

**5:00 to 6:30 p.m.**

**New Music Programming**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

Stations at the convention represent a wide spectrum of formats. While some have a strong background in New Music, others are looking for help in expanding their formats in this area. We'll try to give you the necessary tools to take back to your station and make your new music programming even stronger.

Mike Suto - *Radio Promotions, Thirsty Ear Communications/Beggars Banquet*

Mike Gonzales - *WHJY-FM, Providence, Rhode Island*

Marc Miller - *Digital Radio Network, Brooklyn, New York*

Pete Ganbarg - *TVT Records, New York*

Jetson - *Relativity Records*

Moderator: Scott Byron - *CMJ/New Music Report, Albertson, New York*

**5:00 to 6:30 p.m.**

**Job Search Strategies**

*Brown Room - (Ivy Suite) - Upstairs*

Only 5 to 10 percent of all job openings are filled through the want ads. This session features a discussion of those tactics you can use to identify and pursue the other 90 percent.

Mike Teer - *Assistant Director/Data Management, Temple University*

**5:00 to 6:30 p.m.**

**Production Directors: A Professional Panel**

*Washington Room - Mezzanine Level*

Professional production people will talk about the job in both commercial and noncommercial stations. You'll hear editing ideas, time-management tips, various production techniques and other trade secrets.

Don Gosselin - *Production Director, WHJY, Providence, RI*

Tom Couch - *Production Director, WNEW-FM, New York*

Bill Cates - *Production Director, WXRK (K-Rock), New York*

Ross Brittain - *On-Air Personality, Producer, Morning Zoo, WHTZ - Z-100, NY*

Robert Van Riper - *Assistant Program Director, The Radio Group*

## *Saturday Afternoon continued*

**5:00 to 6:30 p.m.**

### **The Personal Benefits of College Radio**

*Hartford Room - Mezzanine Level*

We'll look at what you learn and what you can gain from involvement in college radio - whether or not you choose to continue in broadcasting. As you volunteer your time, what are your rewards? This panel may also be helpful for those college station managers who want to motivate their staff.

Liz Chapman - *Freelance Copywriter; On-Air Personality/WHEN, Syracuse, NY*

Rebecca Skidmore - *Assistant Business Manager, WHEN/WRHP, Syracuse, NY*

Jay Rosen - *J&R Music World; IBS Convention Staff*

Andy Moore - *Chief Engineer, WVOC/WCEZ, Columbia, SC; IBS Engineering Staff*

Marc Fink - *Account Executive, WKQB, Charleston, SC*

**5:00 to 6:30 p.m.**

### **FCC Questions & Answers**

*Boston Room - Mezzanine Level*

Because of their complexity and almost constant change, the FCC rules and regulations applicable to noncommercial FM stations are an area of continuing confusion for many stations. In this informal session, we'll try to answer your questions and explain some of the more commonly misunderstood areas of the rules. Allen Myers has helped many school and college radio stations with FCC-related questions covering a broad range of areas.

Allen Myers - *Senior Broadcast Analyst, FM Branch, Audio Services Div, FCC*

**5:00 to 6:30 p.m.**

### **Cable Radio**

*Buffalo Room - Mezzanine Level*

Cable radio can be audio on a video channel, or cable FM (CAFM). What are the advantages and disadvantages of cable radio, how can you start a new cable station or add cable to your existing facilities? Practical and technical information and a discussion of special problems among existing cable stations.

Ludwell Sibley - *IBS Engineering Staff*

Tom Gibson - *Chief Engineer, WVYC-FM, York College of Pennsylvania*

John Tidek - *LPB, Inc.*



# **Take home a bite of the Big Apple.**

**1989 IBS National Convention  
Tee Shirts**

**High Quality - All New Design**

**Sure to be a collectors' item.  
Well... almost sure.**

**On Sale  
at the convention registration table  
in the center of the exhibit area.**

**Limited Supply**

**Get them in your size while they last!**

## Saturday Night . . . On Your Own

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New York is packed with places to go for all kinds of musical and personal tastes and interests. Look over the ads in the papers, not only the NY Times, Daily News and NY Post, but also the Village Voice, New York Magazine, etc. which you'll find on the local newstands.

### Open House - Mezzanine Area

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Later in the evening, once the exhibits have been taken down, the mezzanine area will be available as an "open house" area for those who want to gather and party (within reason). We'll try to supply some music or maybe one or more of you will supply a boom box or two.

### Other Activities

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Other activities are often planned at the last minute. Check the exhibit & registration area on the Mezzanine level. We'll also have any updated information posted on the IBS National Convention channel 6 on your hotel TV set. Tune-in also for segments produced by school and college stations from throughout the country and all kinds of video put together by Thom O'hair.

## Sunday Morning, March 5, 1989

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**10:00 a.m. to 12 Noon**

**Convention Feedback**

*Cornell/Dartmouth Room - (Ivy Suite) - Upstairs*

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Unfortunately, the pace of the convention ties up most of the IBS staff people for most of the weekend and doesn't give us nearly the amount of time we'd like to just talk with station people, except on the run. This session gives us the chance to talk with you in a somewhat more relaxed setting. And it gives you a chance to meet some of the IBS staff, including those who planned the convention, to voice your opinions, ideas and suggestions, what you liked and didn't like, what you'd like to see more of or less of, and any other thoughts that might help make next year's convention an even better one.

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**12 Noon Convention Ends - Hotel Check-Out**

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Thanks. . . .

Putting together a convention of this size and scope takes an incredibly large effort on the part of a surprising number of people. And, probably like the staff at your station, most of our people serve on a voluntary basis, putting in long hours just because they believe in what they're doing. Frankly, it's their volunteer efforts that help us keep our registration fees as reasonable as they are. While we recognize that our kind of convention is directly dependent upon those who attend for its success, we thought you should know the names of those who put together this year's event:

Convention Program Chairperson

Diana Ades

assisted by Laura Bardel

Session Coordinators

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News:	Jim Cameron	Engineering:	Andy Moore
Professional:	John Murphy	Promotion:	Liz Chapman
Career:	Sharon Ann Rankins	Music:	Greg Adamo
WIBS Radio:	Thom O'hair		

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Operational Staff

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Rick Askoff	Sue Collins	Tom Gibson	Ludwell Sibley
Richard Beatty	Roddy Collins	Don Gosselin	Rebecca Skidmore
Paul Brown	Bill Collins	Fritz Kass	Carrie Smith
Chip Chapman	Marc Fink	Glenn Lucas	Dorey Torren
	Dick Gelgauda	Jay Rosen	

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IBS President

Jeff Tellis

Chairman of the Board

Norman Prusslin

On-Site volunteer staffing provided by:

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WHLC - Lehman College, Bronx, NY	WUSB - SUNY/Stony Brook
WHCS - Hunter College, New York	WSIA - College of Staten Island

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Special Thanks to:

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Allen Myers  
New York Convention & Visitors Bureau  
New York Penta Hotel  
MTV Networks  
WVOC/WCEZ  
Metropolitan Transportation Authority

... and to all of those who demonstrated their interest and support for school and college radio by participating as speakers, exhibitors and staff. ... and to the late Rod Collins and Don Grant who will be much missed ... and to George Abraham and Dave Borst, who started it all.

## Exhibitors

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The exhibit area is located on the Mezzanine level, one floor above the main lobby, adjacent to our Convention Registration desk. Just take the escalators up from the main lobby and you're there. Exhibits will be open all day on both Friday and Saturday. In addition, you'll find representatives from a number of the exhibiting companies participating as speakers and panelists in sessions scheduled throughout the weekend.

These companies have demonstrated their interest in school and college radio by their attendance and participation at this convention. They welcome your interest in their products and services.

Among our exhibitors:

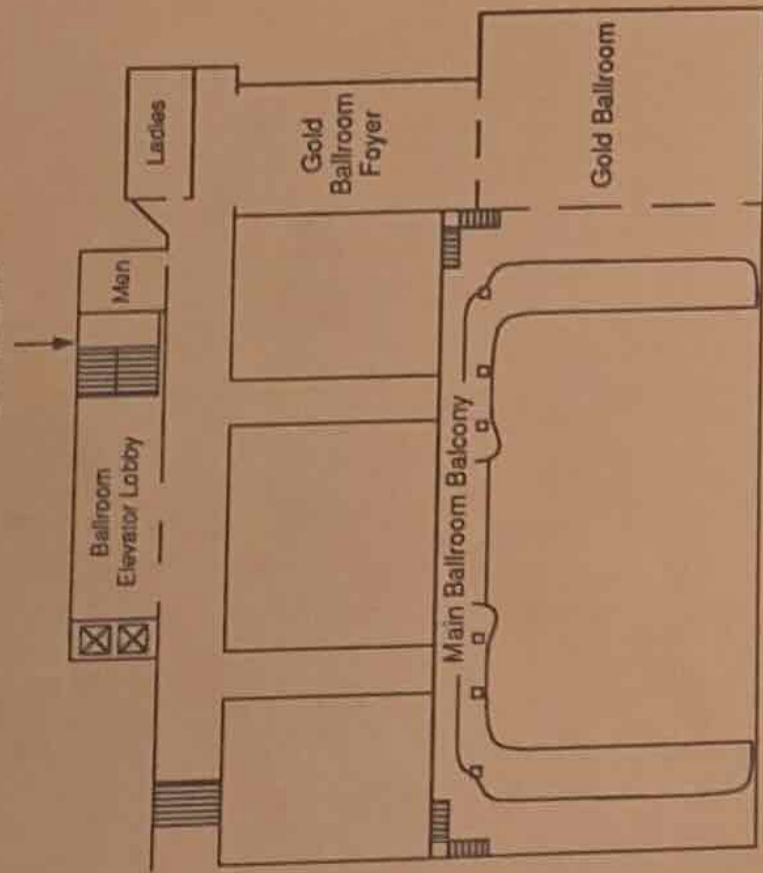
ATI - Audio Technologies, Inc.  
Comrex Corporation  
CMJ/New Music Report  
Computers In Public Radio  
Delfon Recording Society  
Denon America, Inc.  
Dresser Records  
Innovative Data Systems  
LPB, Inc.  
Nebula Records  
New Programs/New Route  
Radio Systems, Inc.  
TVT Records

*An additional number of companies are expected to participate as exhibitors, but, like many of our stations, their plans were made at the last minute and we were unable to confirm their attendance before publication. However, their support and participation are equally welcome and appreciated.*

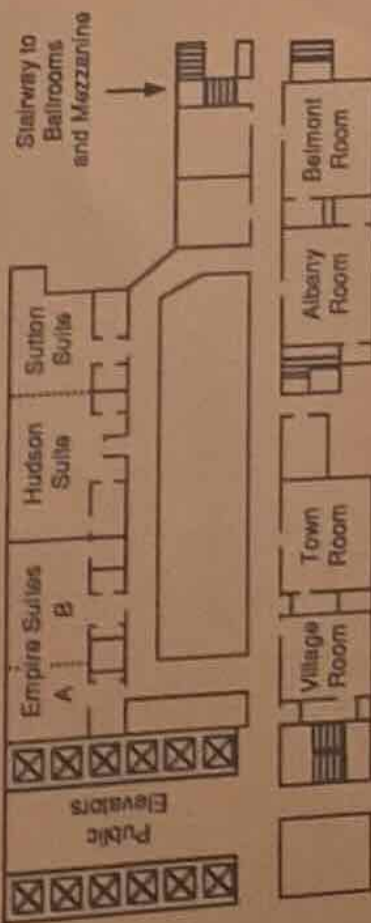


# New York Penta Hotel Meeting Room Map

Stairway to  
First Floor  
and Mezzanine



**GOLD BALLROOM FLOOR**



**FIRST FLOOR**  
Meeting Rooms

# New York Penta Hotel Meeting Room Map

